Carestream

Carestream Healthcare IT Solutions

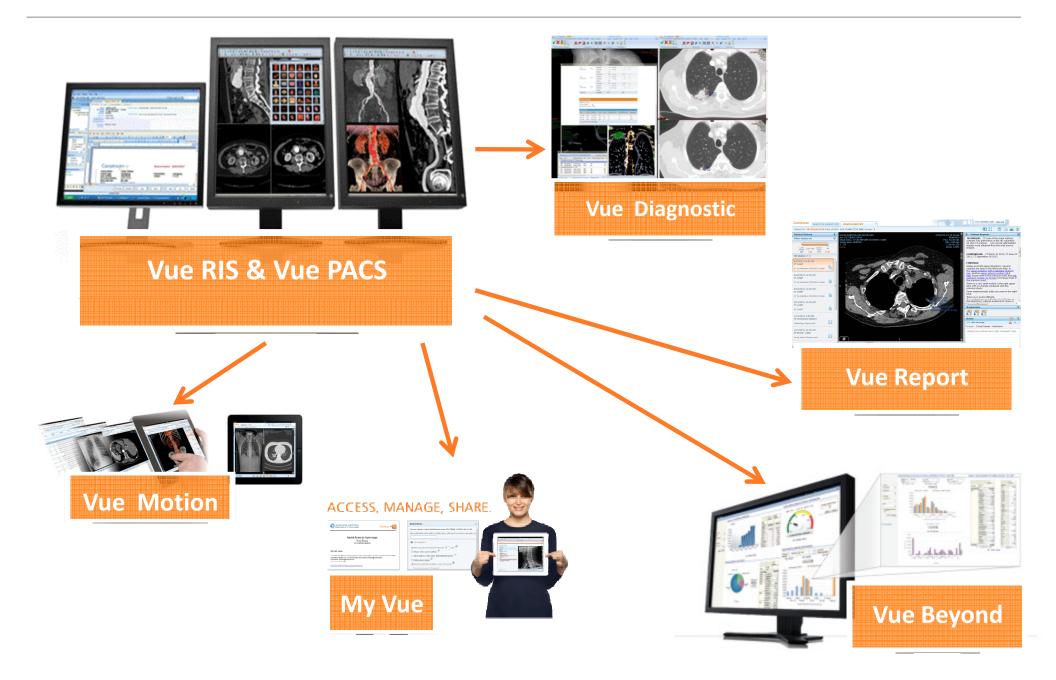
Northern Cluster Business Partner Meeting Castricum, September 11

Ignace Wautier, Healthcare IT BDM Northern Europe

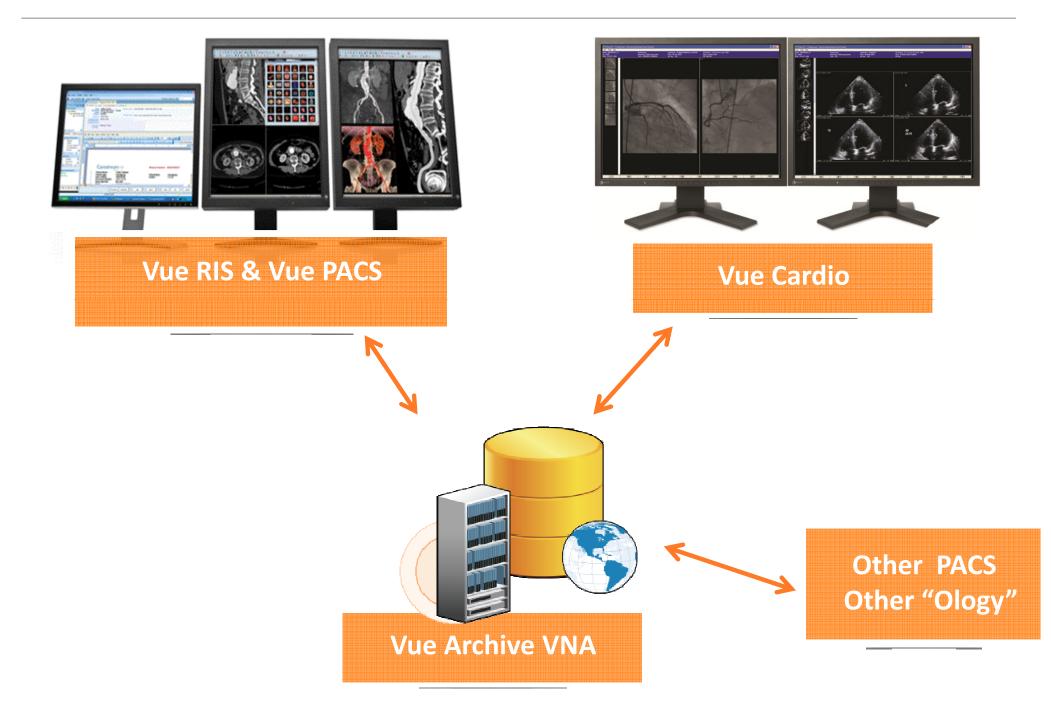
What do you know about Carestream Healthcare IT?



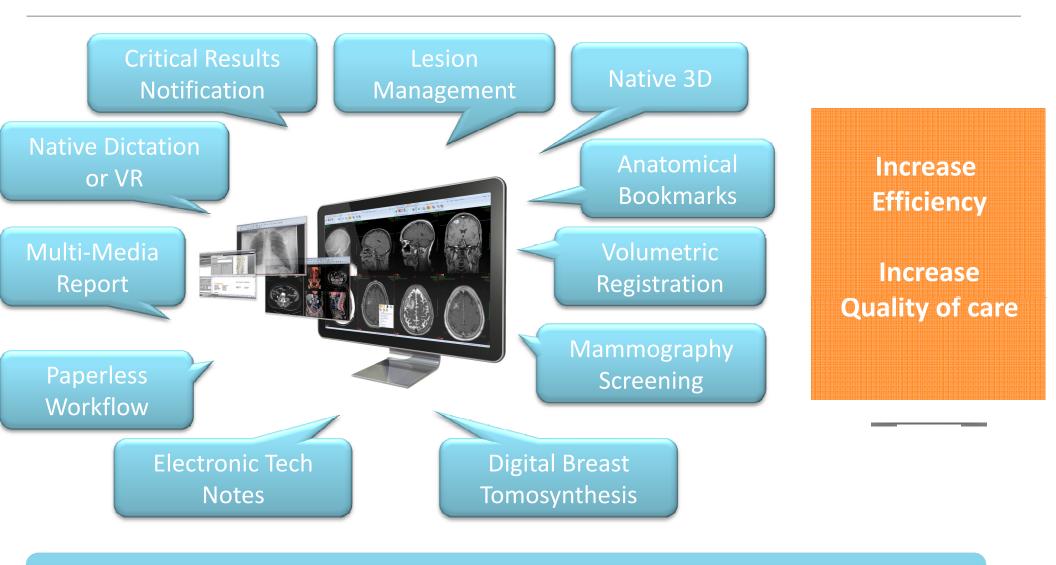
Carestream Healthcare IT Product Portfolio



Carestream Healthcare IT Product Portfolio



Radiology Solution



VALUE Wholistic view of the patient and data on ONE single WS

Enterprise Viewer

"As a result of this new technology our consultants can see reports faster and learn of a diagnosis more quickly as access to patient results is no longer tethered to a workstation within their consulting room. This will improve workflow and in some cases eliminate the need for the patient to return to the clinic for follow-up." John Hill, PACS Manager



Patient Involvement

MyVue, the Patient Portal

Effortless to Deploy

- Pure Web HTML5 technology to run on various OS and devices using only a Web browser
- Zero overhead, no installation required

Easy to Manage

- Customizable setting for <u>administrators</u>: report release, sharing options
- Customizable setting for patients: download options, sharing options

"The most significant outcome was that more than 98 percent of our patients who participated in the trial were so enthusiastic about the product that they decided to continue using it in the future.

> Giorgio Benea, MD Head of Diagnostic Imaging

<complex-block>

Multimedia Rich Report

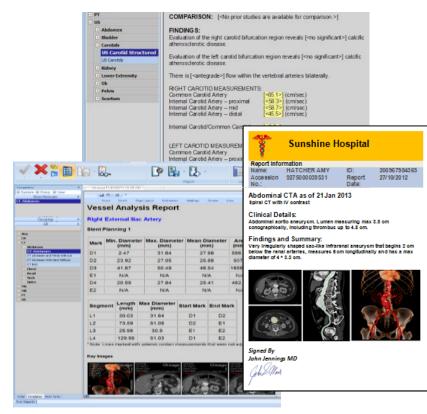
Where ever you can see images – you can report

Minimize error and discrepancy

Carestream Vue Reporting enables you to:

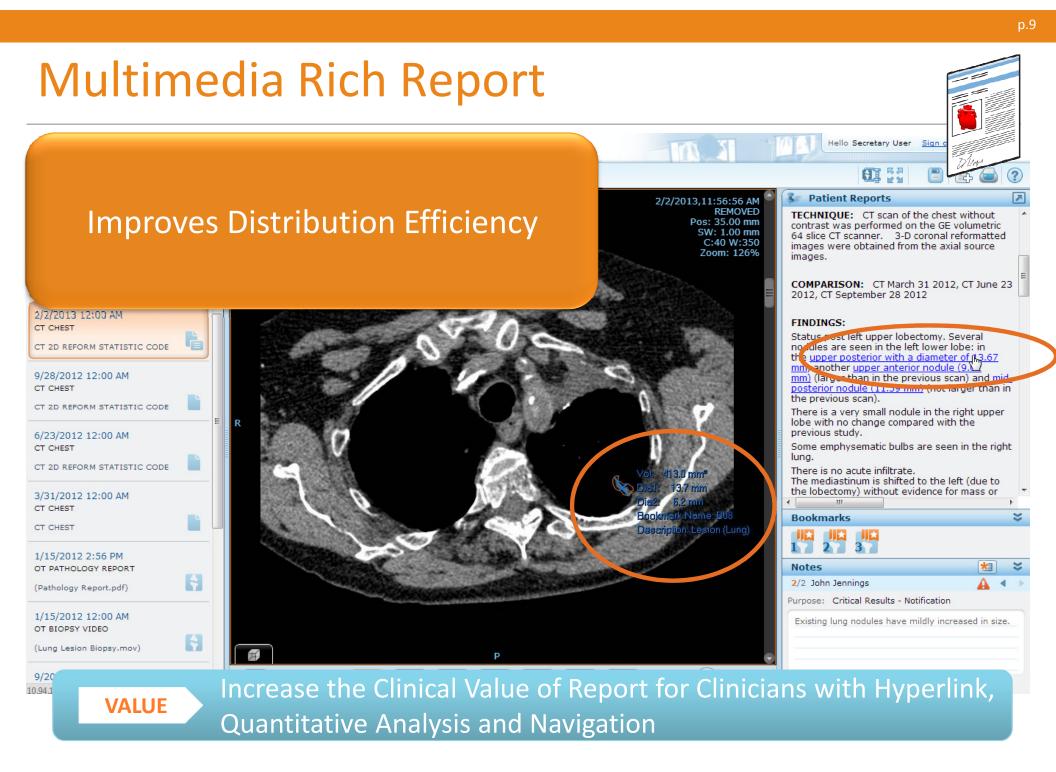
VALUE

- Reduce on-going operational costs as a native module
- Automatically include relevant data from the modalities generated DICOM Structured data into the report
- Embed clinically rich insight such as key images or quantitative analysis into the report
- Incorporate image with the textual report to aid diagnosis and treatment decisions
- Hyperlink and automatic data sharing Multimedia Report



Clinicians appreciate the comprehensive diagnostic report with quantitative measurements, comparison and key images

Clinical-context rich report fosters collaboration



Quantitative Analysis (Lesion Management)

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Vue Cloud Services

Cloud can help hospitals transition away from PACS obsolescence

- Modular approach
- Consolidate multi-sites, multi-departments archives with a VNA
- Replacing legacy clinical applications with limited upfront capital investment
- Enabling new collaborative workflows, portals and image exchange

Cloud **lowers TCO** with a better Quality of Service; but the **Power of Community** is the real value of cloud – no limits on licenses for given exam volume.

Cloud for Imaging IT is real, is **proven** (at least with Carestream)



More than a Product Portfolio

Carestream Healthcare IT Mission

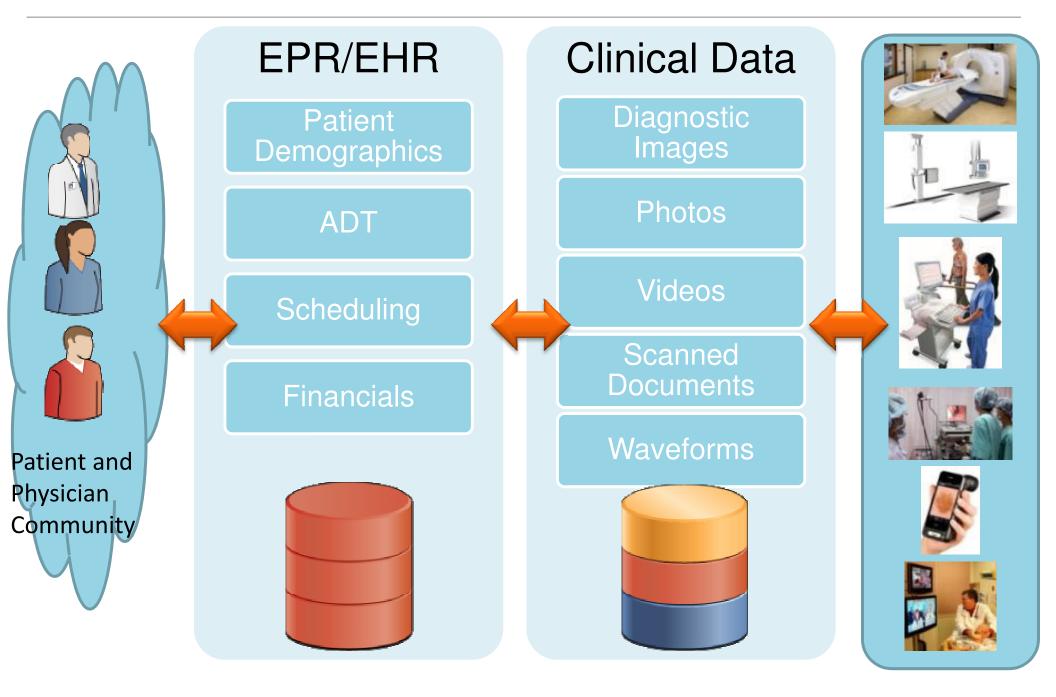
Providing information technology <u>solutions</u> that enable better healthcare delivery around the world

Building Healthcare IT **Solutions** that increase efficiency

- Solutions to answer customer <u>needs</u> & to <u>solve</u> customer challenges
- Solutions to improve healthcare <u>efficiency</u> and <u>quality</u>
- Solutions to place the <u>Patient</u> in the center of the care

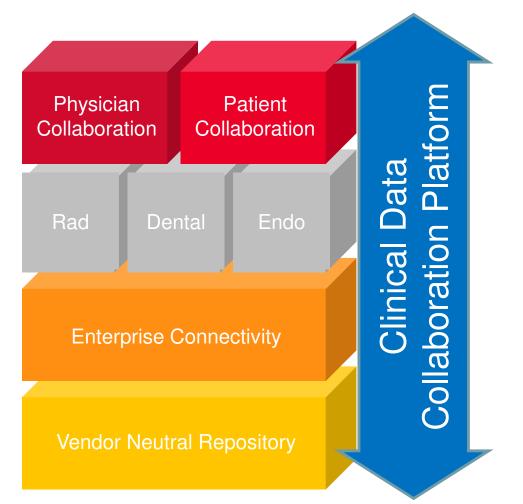
We are the Clinical Data Workflow Experts

Interoperable Ecosystem



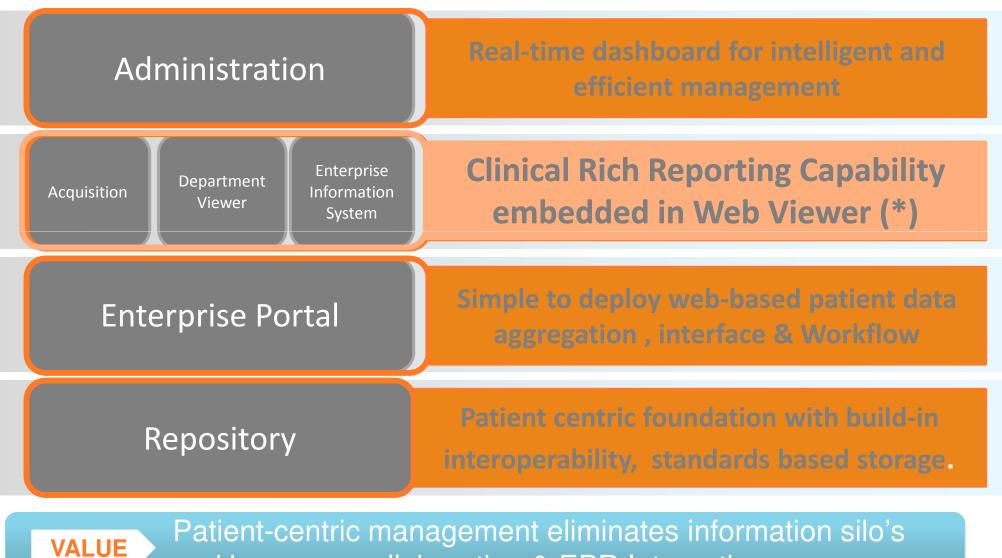
Carestream Clinical Data Collaboration Platform

We are the Clinical Data Workflow Experts



- Proven to manage large multi-site workflow
- Proven to federate
 disparate systems
- Proven to interoperate within your enterprise ecosystem

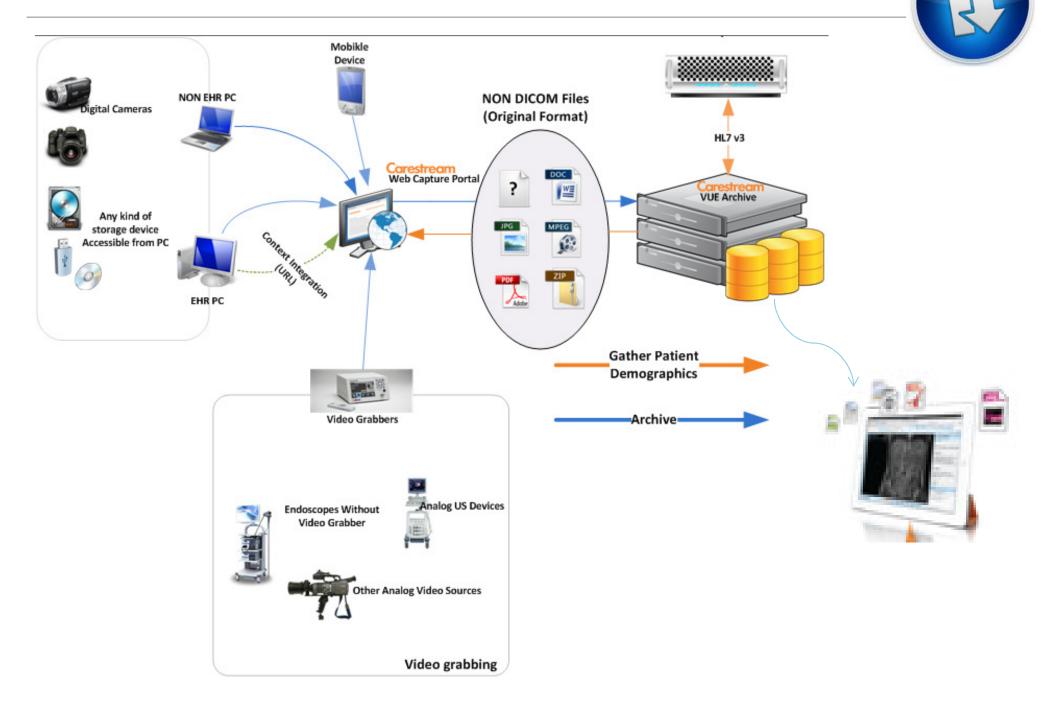
Clinical Data Collaboration Platform



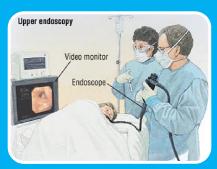
and improves collaboration & EPR Integration

(*) available soon

A Web Portal Solution



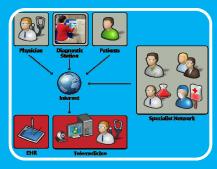
Solving Customer's Challenges



Clinical Content Management

• DICOM and Non-DICOM data to be stored and viewed

- Address consolidation of archives and EMR enabled viewer
- Examples such as VNA for Radiology, Cardiology, Endoscopy, Dermatology
- Maintain departmental autonomy while federating multiple workflow



Telemedicine ("Store and Forward")

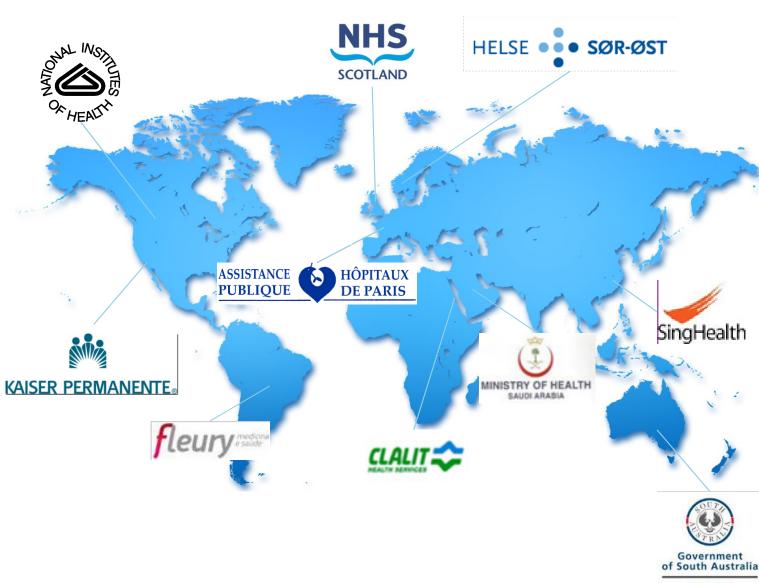
- Acquire remotely and distribution of image data
- Focus on shortage of specialty care, quality of care for remote patients
- Examples such as Tele-dermatology, tele-radiology, specialty consultancy
- Enable additional service lines and economical access



Information Sharing and Exchange

- Clinical images to be shared outside health system
- Focus on interoperability, standards based integration,
- Example such as HIE, Regional Exchanges
- Minimize duplication of exams and costs, enable collaboration within the patient population

WW major regional IT Heathcare projects

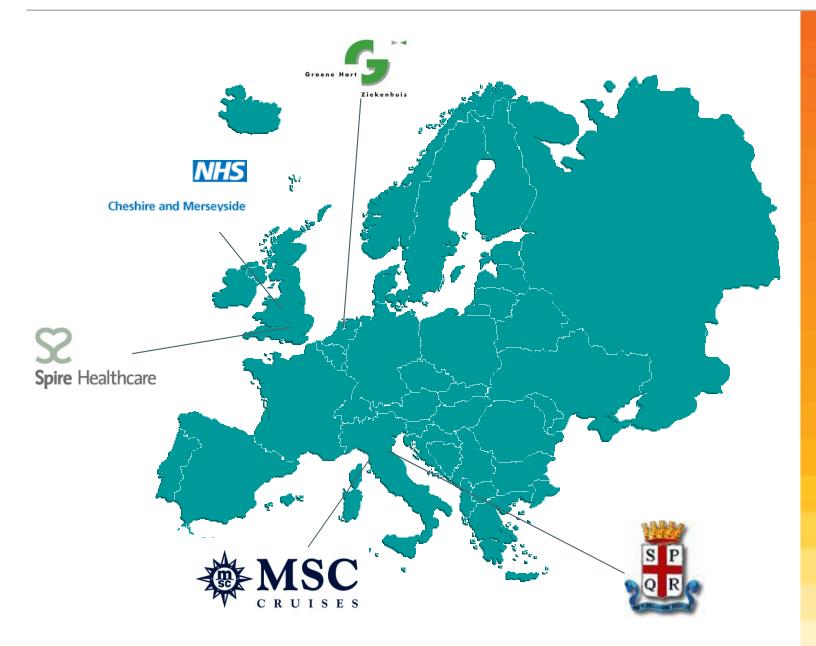


SA Health

AT A GLANCE

- Largest HMO's WW like Kaiser & Clalit
- National Programmes NHS Scotland & Singapore Health
- Ministry Of Health Saudi Arabia
- Several Large Regional projects HSO, APHP, South Australia

EU major Healthcare IT projects



AT A GLANCE

- Enterprise PACS including Cardio: GHZ Gouda
- Regional Collaboration & Global Worklist: Cheschire & Merseyside
- Vue Cloud & Enterprise distribution: Spire
- Clinical Data
 Collaboration:
 Reggio Emilia
- Tele-medicine MSC Cruises

